



## 2017 CMA Annual Meeting

March 30, 2017

### What's in the Numbers? Data and Decision Making for Leaders

Check-in & Networking: 8:30 a.m.-9:00 a.m.

Annual Meeting: 9:00 a.m.-3:00 p.m.

#### **Featured Presentations:**

##### ***“Developing a Data Driven Decision Making Culture in State Government”***

Guest Speaker: Barbara J. Burkett, Ph.D., M.S.P.H.

Director of Analytics, Research and Evaluation

Virginia Department for Aging and Rehabilitative Services

##### ***“Data-Centric Decision Support Systems:***

##### ***Data Management, Analytics and Informed Decision-Making”***

Guest Speaker: Joseph W. Grubbs, Ph.D., AICP, GISP

Enterprise Info Architect

Virginia Information Technologies Agency

##### ***“Are You Ready? Succession Management for Future Success”***

Guest Speaker: Charlene T. Easter, PHR, SHRM-CP

Senior Human Resource Generalist

Virginia Department of Game and Inland Fisheries

##### ***“Using Data and Metrics to Manage and Influence Key Stakeholders”***

Guest Speaker: Deardrian B. Carver, Ed.D.

Chief Customer Relations Officer

Virginia Retirement System



**Location:** Ryland Hall, University of Richmond, 28 Westhampton Way, Richmond, VA 23173

**Directions & Parking:** <http://parking.richmond.edu/common/parking-map-2017.pdf>

**Event Fee:** \$35.00 (PayPal or check)

**To Register and Pay online visit:** <http://www.pmg.vcu.edu/alumni-groups/cma/>

**Send checks to:** CMA, P.O. Box 132, Richmond, VA 23218 *Payment due by March 23, 2017*