

# PRODUCTS & SERVICES GUIDE

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### **ABOUT US**

Learn why RecruitMilitary is the leader in connecting employers with the military community.



### **STRATEGIC TALENT SOLUTIONS**

RecruitMilitary connects employers with skilled military talent by leveraging a portfolio of tailored solutions with proven results.



### **ENGAGEMENT**

Engage through in-person, virtual, and on-base career fairs, boost your brand with sponsorships, and tap into a diverse candidate database.



### **COMMUNICATION**

Customize your communication approach with job postings and targeted email campaigns that inspire the military community.



### **BRANDING & AWARENESS**

Boost your brand and support military job seekers with a digital magazine, veteran-friendly newsletter, and targeted website ads.



### **MANAGED SERVICES**

Optimize hiring with Placement Services, comprehensive talent solutions, and packaged hiring solutions to meet unique recruitment needs.

MISSION

Connecting Employers with the Military Community.

BRANDS & KEY PARTNERSHIPS



IMPACT

**100k+**

job offers have resulted from our career fairs.

**30+**

years in the military-civilian hiring space.

**5x**

DoL HIRE Vets Medallion Award Winner.

**2M+**

veterans, transitioning military, and military spouses served.



SOLUTIONS

Communication

- Job Postings
- Targeted Email Campaigns

Branding & Awareness

- Search & Employ® Digital Magazine
- VetTen Newsletter
- Website Advertising

Engagement

- Career Fairs
- Candidate Database Access
- MBA Veterans® Conference



Managed Services

- Placement Services
- RecruitMilitary Service Solutions (RMS²)

## Fuel Your Workforce with Veteran Power

RecruitMilitary bridges the gap between employers and exceptional military talent, connecting skilled professionals with opportunities across a variety of industries.

### MILITARY-TO-CIVILIAN TRAINED CAREERS

- Business Services
- Construction
- Consumer Services
- Energy, Utilities, & Waste
- Finance
- Government
- Health Services
- Hospitality
- Insurance
- Law Enforcement
- Manufacturing
- Mineral & Mining
- Real Estate Management
- Retail
- Telecommunications
- Transportation & Logistics

### SPECIALIZED & ADAPTIVE WORKFORCE



- Willing to Relocate
- Many Hold an Active Security Clearance
- Highly Trained
- Diverse Active Duty Candidate Pool

## Win the Talent War with RecruitMilitary

Leverage tools and hiring solutions that work! RecruitMilitary has been connecting employers with military community job seekers for more than 30 years.

**98%**

of employers would use our  
Placement Services again.

**95%**

of employers expressed favorable  
ROI from in-person career fairs.

**~100k**

job seekers aggregated  
per year.

### CLIENT TESTIMONIALS

*"If you are looking for a culture upgrade at your company, come talk to the most agile leaders in the workforce at a RecruitMilitary Career Fair."*

**Human Resources Director in the Service Industry**

*"One of the benefits of working with RecruitMilitary is that you get something that's tailored to your hiring needs. For me, it has eliminated the days-long search of scrolling through resumes that might not even result in any qualified candidates."*

**Military Outreach Coordinator in the Manufacturing Industry**

## ENGAGEMENT

**CAREER FAIRS |** Connect with skilled candidates, boost your brand, and fill key roles with impact-driven professionals from the military community.

### EVENT TYPES & ATTENDEES

**City Event:** Most attendees are work experienced candidates looking for local roles.

**Military Base:** Attendees have technical and leadership backgrounds and are transitioning out of the military.

**Virtual Event:** Perfect for remote recruitment or filling roles across regions, featuring transitioning and transitioned talent.

SINGLE EVENT	COST
Exhibitor	\$1,495
Targeted Exhibitor*	\$2,295
Small Business, Veteran-Owned, Government, Local Public Safety Exhibitor	\$960

EXHIBITOR PACKAGES	COST
3-Pack Exhibitor Credits	\$4,185
10-Pack Exhibitor Credits	\$11,995

**CAREER FAIR SPONSORSHIP |** Increase your organization's event reach in the military community with exclusive networking and branding opportunities.

SPONSORSHIP TYPE	COST
In-Person Pre-Event Seminar Sponsor	\$5,995
In-Person Corporate Sponsor	\$8,000
Virtual Career Fair Regional Sponsor	\$2,900
Virtual Career Fair National Sponsor	\$3,900
Private Virtual Career Fair*	Contact for pricing

BENEFITS INCLUDE
<ul style="list-style-type: none"> <li>• Prominent branding</li> <li>• Premium booth placement</li> <li>• Priority employer listings</li> <li>• Logo placement on an exclusive web page*</li> <li>• Three pre-event promotional emails*</li> </ul>

**CANDIDATE DATABASE ACCESS** | Reach a diverse pool of skilled military community job seekers.

## DATABASE PACKAGES

## COST

3-User License

\$8,995

10-User License

\$15,995

(Local) Single Primary User License

\$3,499

(National) Single Primary User License

\$6,995

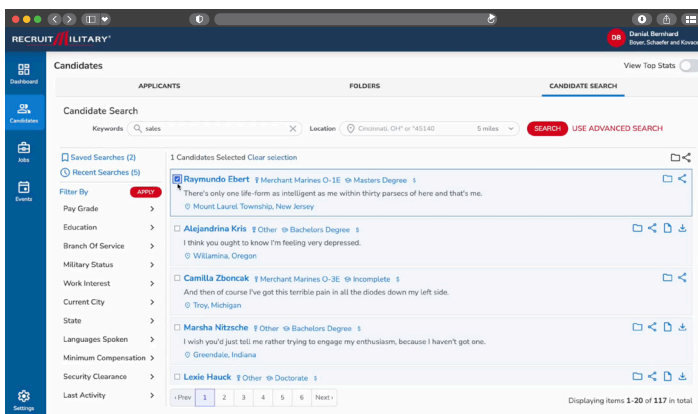
Enterprise Level

Contact for pricing

## BENEFITS INCLUDE:

- 12-month license
- Unlimited job postings and candidate searches
- Link to organization's ATS
- Saved search functions
- New candidate match notifications
- Database training (upon request)

## FEATURES & BENEFITS

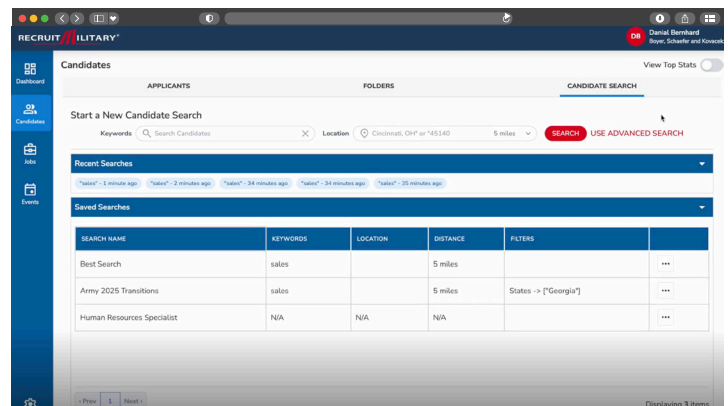


**Efficiency Tools:** Simplify selection with saved searches and daily notifications.

**User-Friendly:** Browse candidates easily with an intuitive, sleek interface.

**Advanced Filtering:** Find the right fit with filters for education, service, and skillset.

**Saved Searches:** Revisit custom searches quickly for better efficiency.



## MBA VETERANS CONFERENCE



Join 1,000+ 1st and 2nd year MBA student-veterans from top ranked programs at the nation's leading military and MBA diversity conference. [VISIT MBAVETERANS.COM TO LEARN MORE.](http://MBAVETERANS.COM)

## COMMUNICATION

**JOB POSTINGS** | Strategically position your vacant roles in front of veterans actively seeking new career opportunities. Maximize your job posting potential by adding [candidate database access](#) to your strategy.

LIMITED POSTING	COST
1 Job Posting	\$399
2 Job Postings	\$599
ANNUAL UNLIMITED	COST
Unlimited Job Postings	\$3,995

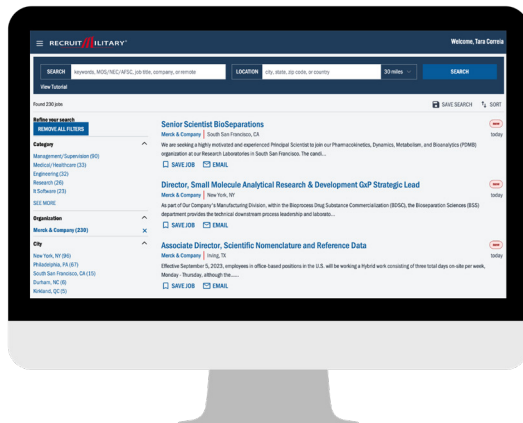
### BENEFITS INCLUDE

#### Limited Posting

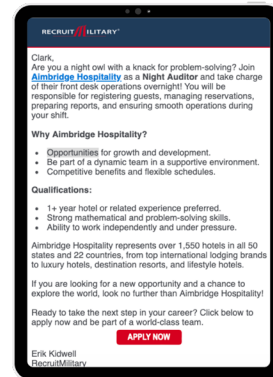
- Manual job postings that remain active for 30 days.

#### Annual Unlimited:

- Unlimited job postings linked to your company's ATS for a year.



▲ Example of Job Posting



▲ Example of Targeted Email

**TARGETED EMAIL CAMPAIGNS** | Our email campaigns serve as an extension of your voice to the military-experienced talent that you seek to attract.

QUANTITY	COST
Single Email	\$1,295
10 Emails	\$11,655
20 Emails	\$20,720

### BENEFITS INCLUDE

- Personalized email campaigns written by veterans, for veterans.
- Target specific skill sets, work interests, and experience levels (candidate pools may vary in size).

## BRANDING & AWARENESS

**SEARCH AND EMPLOY®** | A digital monthly magazine designed to help military job seekers transition into civilian careers.

### Our main issue reach includes:

- 100k+ subscribed military job seekers
- Presence on military bases across the nation
- DoD, DoL, and VSO contacts
- 265,000+ Social media followers

**Our industry issue distribution** includes the reach of our main issue, but will target candidates with a background or interest in the highlighted industry. Candidate pool will vary.

## COVER FEATURE PACKAGE



### ◀ MAGAZINE COVER

\*Only available for main issue.

- Photo of your featured veteran
- Your organization logo
- The article headline

### THE ARTICLE INCLUDES:

- Two-page spread
- Images of your featured veteran
- Information about your organization



## SOCIAL MEDIA ADVERTORIAL



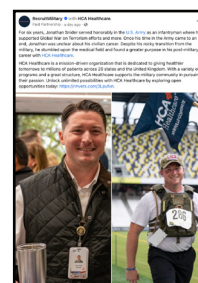
### ◀ THE MAGAZINE PORTION FEATURES:

- Full page of branded content
- Your organization logo and veteran images

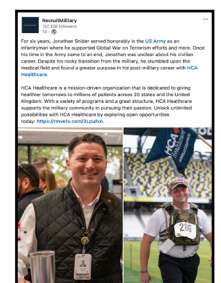
### THE SOCIAL MEDIA PORTION FEATURES:

- Two Facebook posts & Two LinkedIn posts
- Social reporting
- Includes content, logo, and photo from the original magazine advertorial

### Facebook



### LinkedIn



\*RecruitMilitary reserves creative and editorial authority on content, images, and design.

AD SIZE	SINGLE AD	6 ADS	PACKAGES	SINGLE ISSUE
Half Page	\$1,995	\$10,170	Cover Feature	\$10,000
Full Page	\$3,095		Social Media Advertorial	\$5,000
Premium	\$3,895			
Two-Page Spread	\$5,295			



**VETTEN NEWSLETTER |** Brand your organization as veteran-friendly to over 100k active job seekers, showcase career opportunities, and drive engagement with this monthly digital newsletter.

## AD OPTIONS:

### Issue Sponsor

- Display ad in #1 position
- Mentioned in email subject line
- Highlighted in newsletter introduction

**VetTen Featured Ad |** Ad placement in position #2-10

**VetTen General Ad |** Ad placement in position #11 or greater.

## AD PRICING

### Issue Sponsor

### Featured Ad

### General Ad

## COST

\$4,995

\$2,495

\$1,995

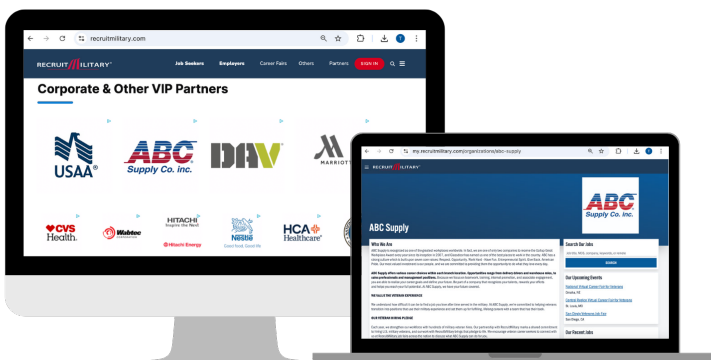
**WEBSITE ADVERTISING |** Enhance your brand visibility with unique and targeted microsites and advertisements. Increase qualified traffic to your job postings or personal website.

## Microsite & Unlimited Job Postings via Feed | \$9,995/year

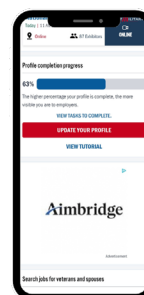
- Microsite linked to your job postings on the RecruitMilitary job board.
- Rotating linked logo on RecruitMilitary's home and job search results page.
- Unlimited job postings via feed.

## Banner Ad | \$12,000/year

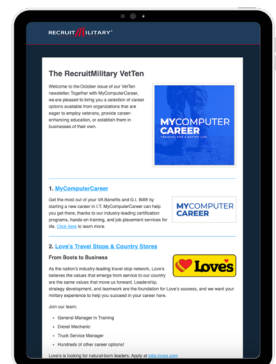
- Rotating advertisement on pages most frequently visited by candidates.



▲ Website Advertisement



▲ Banner Ad



▲ VetTen Newsletter



## MANAGED SERVICES

**PLACEMENT SERVICES** | Optimize your hiring process with a dedicated Veteran Talent Partner.

### BENEFITS INCLUDE

- Talent partner with extensive military recruiting knowledge
- Vetted candidate submissions
- Qualification summaries
- Interview scheduling and support
- Offer negotiation assistance

### INDUSTRIES & AREAS OF SPECIALTY



Aerospace



Business Analyst



Consultants



Construction



Energy



Engineering



IT/Cyber Security



Manufacturing



Operations



Project Management



Sales

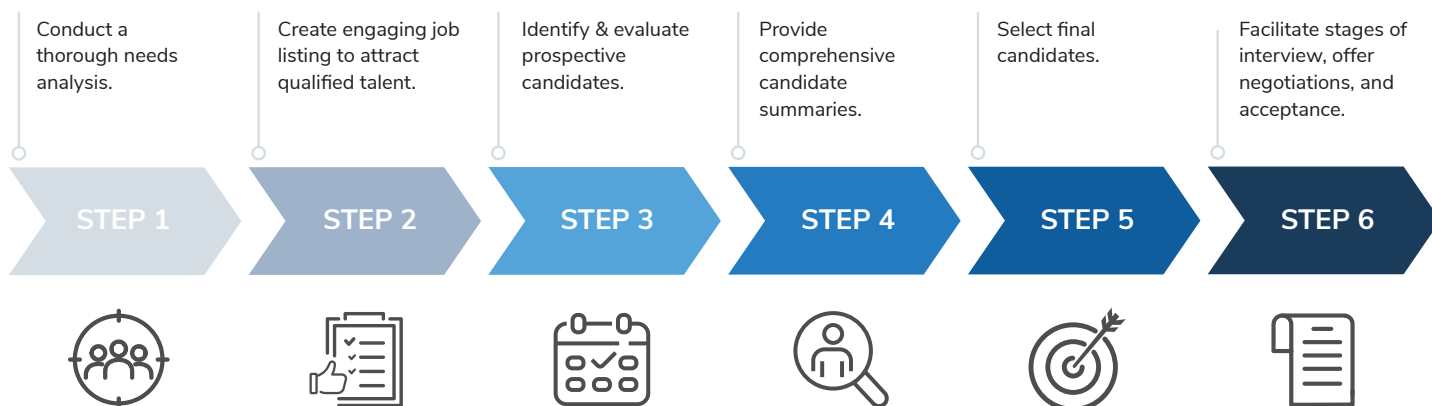


Service



Technicians

### OUR PROCESS



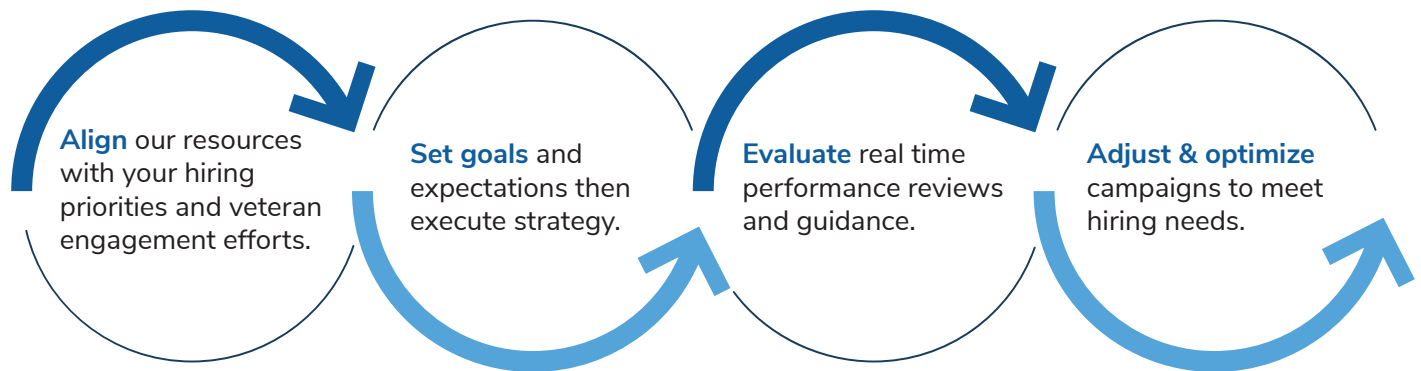
**RECRUITMILITARY SERVICE SOLUTIONS (RMS<sup>2</sup>)** | Enhance your talent pipeline with an enterprise level recruitment strategy supported by a dedicated client strategist.

## BENEFITS INCLUDE

- Dedicated client strategist
- Branding and communication assistance
- Monthly metrics review
- A.I. enhanced job board
- Unlimited career event access
- Quarterly goal evaluation
- Monthly metrics review
- Access to RMS<sup>2</sup> exclusive opportunities
- And More!



## OUR PROCESS



## RMS<sup>2</sup> EXCLUSIVE OPPORTUNITIES

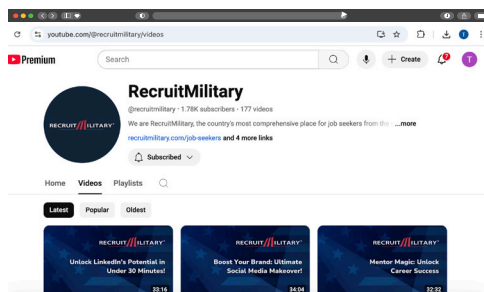
**Search & Employ® Exclusive Sponsor**  
**Column Sponsor** | Prominent logo placement on resources used to help job seekers and employers connect.  
**Industry Sponsor** | Spark candidate interest as an Industry Partner featuring a half page company profile.



▲ Column Sponsor Example



▲ Industry Sponsor Example



## RecruitMilitary LIVE Exclusive Sponsor

Create brand recognition and connect with military job seekers as we discuss a variety of topics related to hiring, job searches, and professional development.

**Check us out at:** [youtube.com/@recruitmilitary](https://youtube.com/@recruitmilitary)

**PACKAGED HIRING SOLUTIONS** | Compare and save with packages designed to address your unique hiring needs.

MEMBERSHIP PACKAGES ▶▶	PICK 4 Valued at \$29,840 Discounted Price \$19,995	PICK 8 Valued at \$39,220 Discounted Price \$25,995	RMS <sup>2</sup> ASK ABOUT CUSTOM PRICING
PACKAGE BENEFITS			
<b>CAREER FAIRS</b> Choose from any of the 100+ city, base, or virtual events.	4	8	ALL EVENTS
<b>FEATURED EXHIBITOR</b> Preferred booth placement at in-person events and logo presence on registration page.	✓	✓	✓
<b>CAREER FAIR REPS</b> 4 total representatives per event.	✓	✓	✓
<b>DIGITAL ADS &amp; BRANDING</b> Appear in Search & Employ <sup>®</sup> digital magazine for 6 issues.	HALF PAGE	HALF PAGE	CUSTOMIZABLE PACKAGE
<b>UNLIMITED CANDIDATE SEARCH</b> 1.5M+ database registrants.	SINGLE USER	2 USERS	UNLIMITED USERS
<b>UNLIMITED JOB POSTINGS</b> Highlight your open roles to candidates.	✓	✓	✓
<b>VIP PARTNERS DESIGNATION/LOGO</b> Logo on RM Partners page.	—	—	✓
<b>RECRUITING SERVICES</b> 20% RATE LOCK FOR 1 YR We source, screen, and deliver your top performers.	✓	✓	✓
<b>RMS<sup>2</sup> EXCLUSIVE: HIRING STRATEGY</b> Under the guidance of a RecruitMilitary Client Strategist, your team has maximum access and exposure to the military talent pool all year long.	—	—	✓
<b>UPGRADE TO TARGETED EVENTS</b> Increase your reach at events by pre-targeting qualified candidates via skill set, MOS, and location.	TOTAL WITH UPGRADE: \$20,999	TOTAL WITH UPGRADE: \$27,999	ALL EVENTS INCLUDED