From Content to Impact – Learning That Works
A Practical Program for Anyone Who Teaches, Trains, or Shares Knowledge

Do you create and deliver learning content, lead workshops, present information, or help others grow in their roles? If so, this program is for you.

From Content to Impact – Learning That Works is a 7-session learning experience designed to empower **anyone who builds or delivers learning**—whether you're a formal trainer, subject matter expert, team lead, or occasional presenter. Grounded in **science-based learning**, **adult learning principles**, and **practical application**, this program will help you design and deliver learning that is engaging, inclusive, and effective.

What You'll Gain:
- A deeper understanding of how people learn
- Tools to make your content more impactful
- Strategies to engage diverse learners
- Confidence in using technology and platforms to support learning

Program Highlights:
1. **The Science of Learning** (2/10/2026, 101 N. 14th Street, Richmond)
   Understand how the brain processes and retains information to design learning that sticks.
2. **Artificial Intelligence in Training** (2/10/206, 101 N. 14th Street, Richmond)
   Explore how AI can support content creation, personalization, and learner engagement—ethically and effectively.
3. **Planning and Scoping Learning Programs** (2/19/2026, 101 N. 14th Street, Richmond)
   Learn how to define learning goals, structure content, and align your sessions with real-world outcomes.
4. **Creating Effective Presentations and Training in PowerPoint** (2/19/2026, 101 N. 14th Street, Richmond)
   Design clear, compelling visuals that support learning and keep your audience engaged.
5. **Making Training an Experience** (2/26/2026, 101 N. 14th Street, Richmond)
   Move beyond lectures. Use supplemental tools, interaction, and facilitation techniques to create memorable learning moments.
6. **Accessibility in Training** (2/26/2026, 101 N. 14th Street, Richmond)
   Ensure your learning is inclusive and accessible to all participants, regardless of ability or background.
7. **COVLC Course Manager Overview for Trainers** (optional virtual session, 3/5/2026)
   Learn how to use the Commonwealth of Virginia Learning Center (COVLC) to manage, track, and support your learning offerings.

This isn't just a training program—it's a **transformational experience** that will elevate how you share knowledge and support others' growth. Whether you teach, train, coach, or present, you'll walk away with tools you can use right away.

Join us and turn your content into impact. Enrollment for the program (6 sessions + optional session) is open in the Commonwealth of Virginia Learning Center (COVLC): **Enrollment Link**

Please contact Workforce.Development@dhrm.virginia.gov with any questions about the program.