

Welcome to SmartShopper!

Prices for the same in-network, high-quality procedure can vary dramatically. Now you can shop for medical care, compare costs and save money with SmartShopper. And you can earn a reward as a share of the savings.

Medical procedure costs vary by location.

Use SmartShopper to compare in-network prices for 100+ procedures at high-quality locations. Call or shop online so you can earn rewards and save money out-of-pocket with SmartShopper!

Here's how it works



Compare prices and rewards by shopping online or calling the Personal Assistant Team at **844-277-8991**.



Schedule your appointment or let the Personal Assistant Team do it for you.



Earn your reward by having your appointment within the year.



Visit COVA.SmartShopper.com or call the SmartShopper Personal Assistant Team at 844-277-8991. The Personal Assistant Team is available to help you shop, find a location, compare costs, confirm rewards, and even schedule your appointment. Call today! Go Green by going paperless! Contact us or scan this code to register your email today.



The Personal Assistant Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.



Commonwealth of Virginia

SmartShopper[®]

The SmartShopper program is offered by Sapphire Digital, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicare are not eligible to receive incentive rewards under the SmartShopper program.

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Language Access Services - (TTY/TDD: 711)

(Spanish) - Tiene el derecho de obtener esta información y ayuda en su idioma en forma gratuita. Llame al número de Servicios para Miembros que figura en su tarjeta de identificación para obtener ayuda.

(Korean) - 귀하에게는 무료로 이 정보를 얻고 귀하의 언어로 도움을 받을 권리가 있습니다. 도움을 얻으려면 귀하의 ID 카드에 있는 회원 서비스 번호로 전화하십시오.

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